

**XIME**

Shaping Future Leaders

Bangalore | Kochi | Chennai



# PLACEMENT BROCHURE 2025-26

Xavier Institute of Management & Entrepreneurship



**A “home-grown guru”  
with 60+ years of  
Professional Contribution  
to Management Education**

Prof. J. Philip is the Principal Founder of the Xavier Institute of Management & Entrepreneurship (XIME), which has campuses in Bangalore, Kochi, and Chennai.

He currently serves as the Chairman of XIME, Bangalore. Prior to founding XIME in 1991, he was the Director of the Indian Institute of Management Bangalore (IIMB).

## || Invitation from the Chairman

Dear Fellow Professionals,

It is with great pride that I address you on behalf of XIME.

Founded on the core values of merit, integrity, and ethics, XIME has earned a distinguished place in business education. We take pride in cultivating future leaders for the Indian industry, equipping them with the skills, knowledge, and values necessary to thrive in today's competitive landscape.

Academic excellence remains our top priority. Our PGDM and PGDM-Business Analytics program spans an intensive 1150 credit hours, enriched with Harvard Business School case studies and simulations. These tools offer our students hands-on experience in real-world problem-solving and decision making. Courses such as Contemporary Business Environment (CBE), Entrepreneurship, Learning Circle (LC) and Environmental, Social and Governance (ESG) further prepare them to tackle the challenges of modern business environments.

At XIME, we believe in learning by doing. To this end, our students participate in interventions like Socially Useful and Productive Activity (SUPA), Summer Internship Programs (SIP), Live Industry Projects, International Study Tours, and activities through XSEED (Social Action Club). These initiatives offer students invaluable experiential learning beyond classroom hours. Additionally, students have access to premium global learning and research platforms such as Coursera, Statista, Bloomberg, and Tracxn, further enriching their academic and professional development.

As a beacon of excellence, XIME blends rigorous academics with real-world applications, shaping future leaders ready to excel in the evolving business landscape. Our strong rankings and industry-centric programs reinforce our commitment to developing professionals who are well-equipped to succeed in today's dynamic environment.

With Warm Regards,



**Prof. J. Philip**

**Chairman, XIME – Bangalore**

## || About XIME

Xavier Institute of Management and Entrepreneurship (XIME) is a global brand with a legacy of excellence. Offering a comprehensive PGDM and PGDM-Business Analytics program, XIME fosters leadership, innovation, and ethical values, preparing its 589 students to excel in the dynamic business world. The institute's rich heritage, combined with its commitment to academic rigor and practical learning, continues to shape future leaders.



### VISION

To be a premier Management institution that shapes leaders and entrepreneurs with a commitment to sustainability and social equity in a technologically enabled world.



### MISSION

- To deliver superior education in the disciplines and arts of management through academic excellence anchored in practical learning and research.
- To foster in its students traits of ethical leadership as well as devotion to socially responsible business and sustainability.
- To endow its students with analytical and advanced technological skills to assure effective and successful performance in the contemporary world.
- To promote among its students entrepreneurial thinking, innovative disposition, and a global mindset.



### VALUES

- Excellence
- Innovation
- Integrity
- Openness to Ideas
- Diversity and Inclusivity
- Societal Concern

## **XIME Bangalore**

XIME Bangalore is strategically located in the heart of Electronics City, surrounded by industry giants like Infosys, TCS, and Siemens. The campus thrives with diverse activities, including conventions, conferences, student competitions, industry-relevant short-term programmes, and cultural events, alongside a strong focus on co-curricular engagement. The institute has an annual intake of 300 in the PGDM program and 60 students in the PGDM–Business Analytics program.



## **XIME Kochi**

XIME's campus in Kochi is located in Kalamassery, neighbouring industry leaders such as Apollo Tyres, Mane Kancor, and ESAF. Situated in the heart of the Kerala Startup Mission, an innovation hub, it offers numerous opportunities for our students to leverage their entrepreneurial skills and adapt to the ever-changing world.

## **XIME Chennai**

XIME's Oragadam campus in Chennai is strategically located within the SIPCOT Industrial Area, a hub for India's automobile industry. It is surrounded by prominent companies such as Apollo Tyres, Renault Nissan, Bharat Benz, Royal Enfield, and Komatsu. This prime location offers students exceptional opportunities for industry exposure, internships, and collaboration with leading automotive firms.



## || ABOUT PGDM & PGDM-BUSINESS ANALYTICS

- The two-year flagship PGDM & PGDM-Business Analytics programs at XIME are AICTE-approved and offer residential facilities. With modern classrooms and a focus on creating a sustainable learning environment, XIME nurtures academic excellence within a vibrant cultural climate, providing a well-rounded space for holistic development.
- All three campuses share a common curriculum, pedagogy, and centralized placement process.
- The curriculum emphasizes the extensive use of Harvard Business School cases for all courses. Additionally, simulations are integrated into the learning process, providing hands-on experience and enhancing students' decision-making and problem-solving skills in real-world scenarios.
- XIME has strong international networking and partnerships with universities worldwide, along with MoUs with foreign institutions.
- The institute has received international accreditation from the Accreditation Council for Business Schools and Programs (ACBSP), United States, and more recently the QS I-GAUGE assessment with a Gold rating, which also conferred Platinum badges in Employability and Governance & Structure and Diamond badges in Teaching & Learning and Academic Development.
- XIME promotes diversity, with students coming from over 20 Indian states, a gender ratio of almost 50:50, and a balanced mix of freshers and experienced professionals.
- The Summer Internship Program (SIP) is a core component, allowing students to engage in live projects alongside their academic studies.
- The Socially Useful and Productive Activity (SUPA) is a mandatory winter internship with social organizations, helping students understand and contribute to solving societal issues.
- XIME promotes holistic student growth through its clubs and committees, offering competitions and cross-campus collaborations. It also hosts international conferences, fostering global knowledge exchange and academic excellence.
- The curriculum is periodically reviewed to ensure it remains contemporary and industry-relevant.
- Additionally, students have access to premium global learning and research platforms such as Coursera, Statista, Bloomberg, and Tracxn, further enriching their academic and professional development.

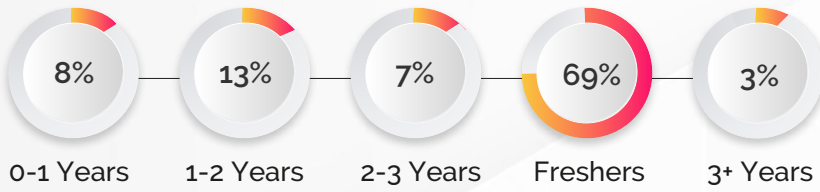


## || PATHWAY TO PROFESSIONAL EXPERIENCE

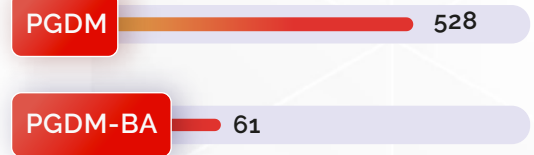


## INVITATION TO PLACEMENTS BATCH OF 2024 - 2026

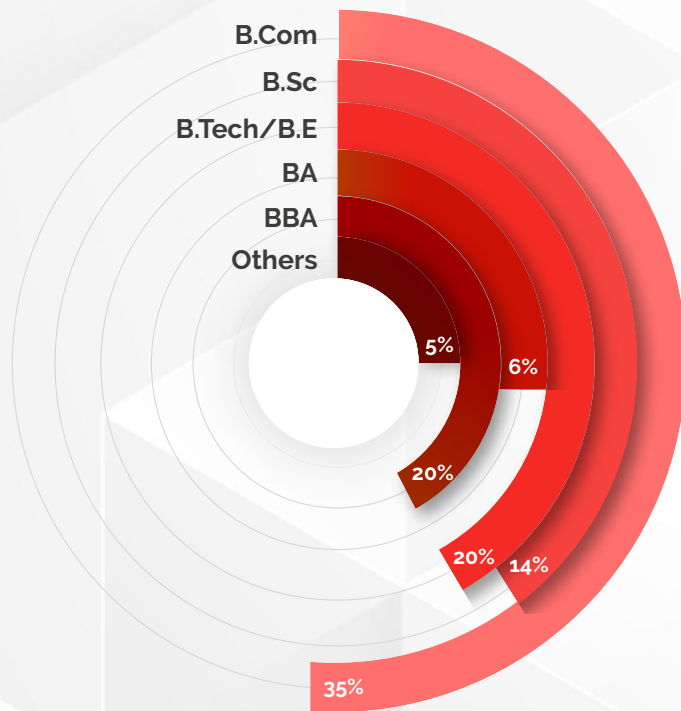
### Work Experience



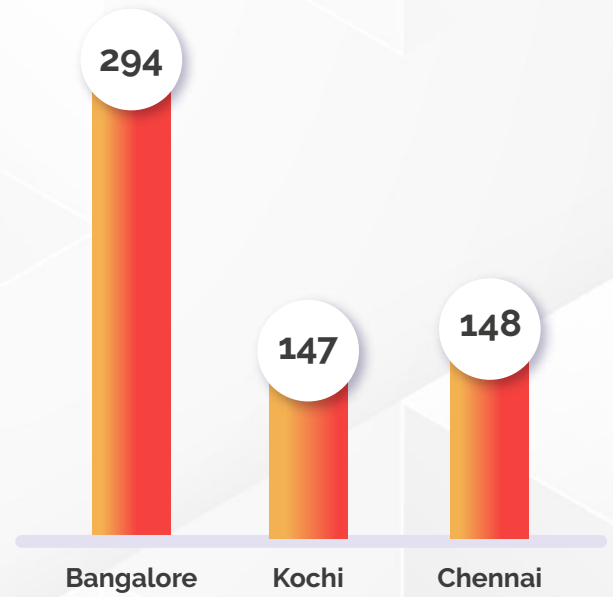
### Eligible Students



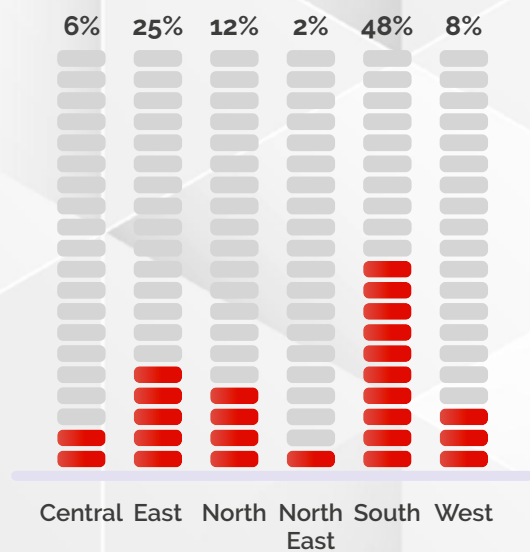
### UG Background



### Campus Count



### Region Count



### Domain Count



### Gender Count

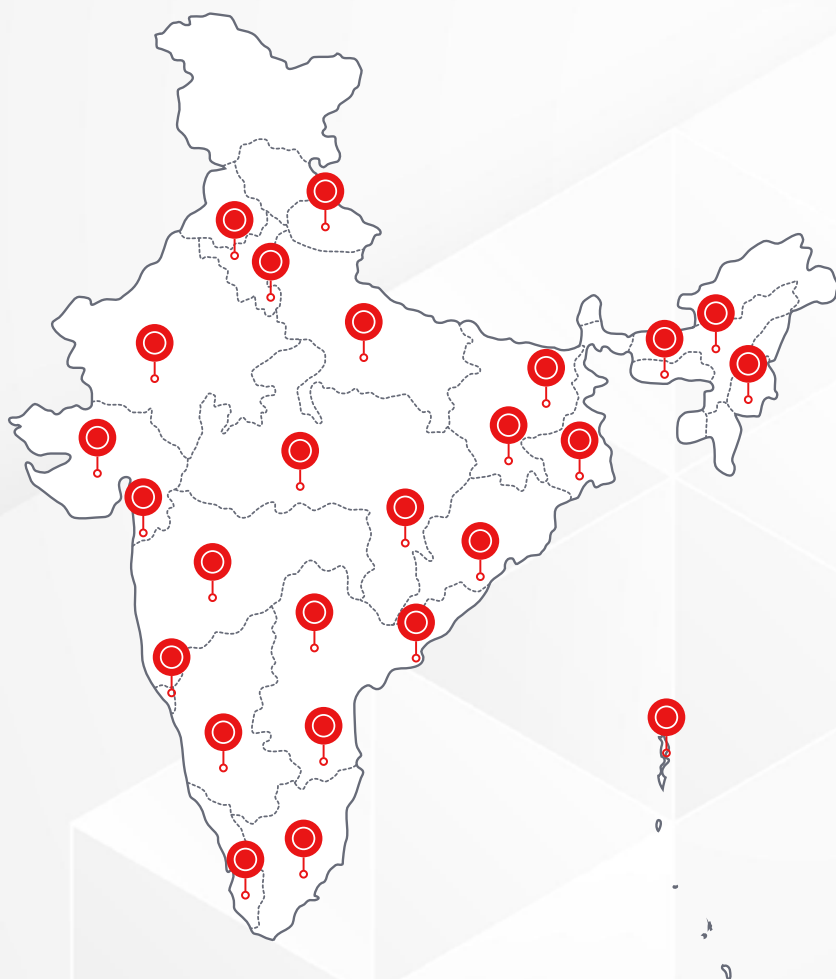


### Recruitment 2024-25

#### Average CTC Across Campuses



## State Count



## Achievement And Participation In Industry Driven Competition



Andaman and Nicobar	1	Gujarat	10	Meghalaya	1
Andhra Pradesh	17	Haryana	10	Odisha	28
Assam	7	Jharkhand	41	Puducherry (Pondicherry)	3
Bihar	26	Karnataka	22	Rajasthan	8
Chhattisgarh	7	Kerala	99	Tamil Nadu	127
Dadra and Nagar Haveli	1	Madhya Pradesh	26	Telangana	12
Delhi NCR	17	Maharashtra	35	Uttar pradesh	32
Goa	1	Manipur	2	Uttarakhand	2
				West Bengal	54

## PGDM Curriculum

TERM 1		TERM 2		TERM 3	
Subject	Credits	Subject	Credits	Subject	Credits
Managerial Economics	3	Macro Economics	2	Entrepreneurship	3
Organizational Behaviour I	3	Organizational Behaviour II	2	Optimization Models	2
Financial Analysis & Reporting	3	Cost & Management Accounting	2	Marketing Planning and Implementation	3
Statistical Methods for Decision Making	3	Business Research Methods	3	Corporate Finance	3
Presentation Skills	2	Environmental, Social and Governance	2	Human Resource Management	3
Contemporary Business Environment I	2	Marketing Fundamentals	2	Managerial Effectiveness	2
Excel (Mandatory non-credit course)		Operations Management	3	Learning Circle	1.5
Written Business Communication (Mandatory non-credit course)		Contemporary Business Environment II	1.5	Electives (Consulting/Technology Trends)	2
TOTAL	16	TOTAL	17.5	TOTAL	19.5

TERM 4		TERM 5		TERM 6	
Subject	Credits	Subject	Credits	Subject	Credits
Business Law	2	International Business	3	Business Ethics	2
Business Strategy	3	Research Project	2	Leadership in Action	2
Electives 4 x 3	12	Electives 4 x 3	12	Electives 4 x 3	12
TOTAL	17	TOTAL	17	TOTAL	16

Field Activity	Credits		
Summer Internships (8 weeks)	5	Core Courses	67
Socially Useful & Productive Activity (3 Weeks)	2	Electives	36
TOTAL	7	Field Activities	7
TOTAL	110	TOTAL	110

## PGDM-Business Analytics Curriculum

TERM 1		TERM 2		TERM 3	
Subject	Credits	Subject	Credits	Subject	Credits
Managerial Economics	2	Macro Economics	2	Project Management	3
Organizational Behaviour	3	Environmental, Social and Governance	2	Optimization Models	2
Financial Analysis & Reporting	3	Python programming & Data handling	3	Entrepreneurship	3
Statistical Methods for Decision Making	3	Marketing Management	3	Data Science Fundamentals	2
Database Management System	2	Operations Management	3	Data Visualization	3
Database Management System (Lab)	2	Corporate Finance	3	Business Analytics using Python	2
Presentation Skills	2			Human Resource Management	2
Excel (Mandatory non-credit course)				Contemporary Business Environment I	1.5
Written Business Communication (Mandatory non-credit course)					
<b>TOTAL</b>	<b>17</b>	<b>TOTAL</b>	<b>16</b>	<b>TOTAL</b>	<b>18.5</b>

TERM 4		TERM 5		TERM 6	
Subject	Credits	Subject	Credits	Subject	Credits
Introduction to Transformative Technologies	3	Big Data Analytics	3	Business Ethics	2
Business Strategy	3	Data Mining	3	Business Applications of AI and Machine Learning	3
Managerial Effectiveness	2	Analytics Practical Project		Leadership in Action	2
Contemporary Business Environment II	1.5				
Electives 3 x 3	9	Electives 3 x 3	9	Electives 3 x 3	9
<b>TOTAL</b>	<b>18.5</b>	<b>TOTAL</b>	<b>17</b>	<b>TOTAL</b>	<b>16</b>

Field Activity	Credits		
Summer Internships (8 weeks)	5	Core Courses	67
Socially Useful & Productive Activity (3 Weeks)	2	Electives	36
<b>TOTAL</b>	<b>7</b>	Field Activities	<b>7</b>
<b>TOTAL</b>	<b>110</b>	<b>TOTAL</b>	<b>110</b>

## Electives

### Analytics

- Big Data Analytics
- Agile project Management Methodologies
- Information System for Managers
- Database Management & Data Warehousing
- Data Mining & Business intelligence
- IT Strategy
- IT Project Management
- Cloud Computing, Internet of things, Artificial Intelligence
- Business Analytics using R /python
- Digital Transformation

### Finance

- Financial Derivatives
- Investment Analysis & Portfolio Management
- Merger & Acquisitions (MAR)
- Indian Banking & Financial Services
- Fixed Income Securities
- Corporate Taxation
- Financial Modelling
- Venture Capital & Private Equity
- Enterprise Risk Management & Insurance
- International Finance
- Finance Analytics

### OB & HR

- Industrial Relations & Employee Welfare
- Learning & Development
- Strategic HRM
- Performance Management
- Organization Planning & Development
- Compensation & Benefits Management
- Competency Based Management
- Personal Growth Lab
- Talent Management
- Organization Development
- HR Analytics

### Operations

- Supply Chain Management
- Enterprise Resource Planning
- Total Quality Management & Lean
- Project Management
- Operations Planning & Control
- Procurement & Materials Management
- Service Operations Management
- Strategic Operations & Process Innovation
- System Dynamics Modeling & Simulations
- Design Thinking
- Supply Chain Analytics

### Marketing

- Strategic Product Management
- Retailing
- Rural Marketing
- Business to Business Marketing
- Consumer Behaviour & Customer Relationship Management
- Sales & Distribution Management
- Services Marketing
- Advertising & Sales Promotion
- Digital Marketing
- Market Research
- Customer Relationship Management
- Strategic Marketing
- Marketing Metrics
- Marketing Analytics

### General

- Creativity and Innovation
- Entrepreneurship
- Sustainability
- Design Thinking

## Partial List of Recruiters (in alphabetical order)

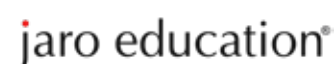
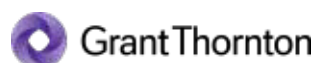
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## Partial List of Recruiters (in alphabetical order)



## Photo Gallery



## Career Assistance Team

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